

Dear Cobb County Resident,

You are our most valuable asset in the fight against terrorism. We in Public Safety and Homeland Security depend on you to be observant and report any suspicious activity so that we can take action to protect and alleviate any threats to our community. You may hold the missing piece of the puzzle that can prevent an act of terror.



Thank you for your diligence.

G. M. Lloyd, Director
Department of Public Safety

What can you do to help fight terrorism?

Homeland Security depends on information getting to the right people at the right time.

It is very difficult for Cobb County's law enforcement agencies to have a presence throughout all of Cobb County at all times due to our population and size. This is why it is important for you to be a vital part of our homeland security efforts.

No one knows what is suspicious or out-of-place in your community or workplace better than you. Your eyes and ears are the crucial source of information that guides our law enforcement efforts in thwarting the terrorists' efforts.

This guide will help you recognize suspicious activity that could be the prelude to a terrorist attack and ensure that your information gets to the right people at the right time.

If you observe suspicious activity that requires immediate response, you should contact Cobb County 911. If you have information about suspicious activity which is no longer in progress, you should call the Cobb County Homeland Security 24-Hour Tip Hotline. Your identity will be kept confidential.

Know what to look for

Surveillance

Someone recording or monitoring activities, including the use of cameras (both still and video), note taking, drawing diagrams, writing on maps, or using binoculars.

Elicitation

Anyone or any organization attempting to gain information by mail, fax, telephone, or in person about government operations or personnel.

Tests of Security

Any attempts to test public safety response times or breach security at special events or government-operated buildings.

Acquiring Supplies

Purchases or thefts of explosives, weapons and ammunition, uniforms or patches, vehicle decals, badges and ID's (or the equipment to make them), or other controlled items without proper identification or paperwork.

Suspicious Persons or Vehicles

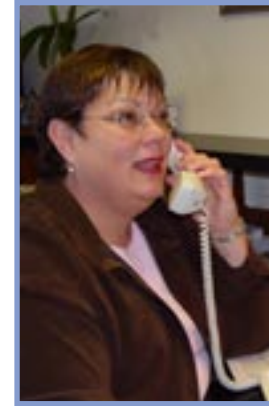
Persons or vehicles that do not seem to belong there, whether it's your neighborhood, workplace, a parking lot, or anywhere else.

Dry Run

Putting people into position and moving them about without actually committing a terrorist act such as a kidnapping or bombing. A dry run could also include mapping out routes and determining the timing of traffic lights and flow.

Deploying Assets

Positioning people and supplies to commit the act. This is the last opportunity to alert the authorities before the terrorism occurs.



Your call can make a difference.

You may hold the missing piece of the puzzle that can prevent an act of terror.

Your tip can save lives at home and abroad

Terrorist organizations have spread across the globe and their support structures are everywhere.

American law enforcement agencies have uncovered an east coast cigarette smuggling ring providing financial support for terrorists in the Middle East and terrorist cells training in the Pacific Northwest.

Your eyes and ears are the most powerful tool in our homeland security toolbox. Through your vigilance and determination to protect our country, you can be the one to stop terrorism in its tracks.

All **you** have to do is **make the call** to report suspicious activity.

Here are some helpful information when reporting suspicious activity:

PEOPLE

Race
Sex
Hair color
Height
Weight
Facial Hair
Glasses
Clothing
Scar/Tattoo

VEHICLE

Make
Model
Color
License plate#
Window/Bumper sticker
Other Markings

Terrorist Organizations

"against all enemies, foreign and domestic..."
(from the U.S. Army Oath of Enlistment)

Terrorist organizations can be international or domestic.

While al-Qaeda comes to mind when we think of the war on terror, domestic terrorism is also a threat to our homeland security. We must realize that the terrorists themselves are as diverse as the nations on the earth, but their activities will look much the same. Terrorism, whether international or domestic, poses a threat to Americans and their families both here and abroad.

We must be alert to terrorist activity from any group and report it promptly.



WATCH

REPORT

PROTECT

EYES ON COBB
24-HOUR HOTLINE
(770) 590-5569

Your call will remain confidential

CUT HERE FOR WALLET CARD

COBB COUNTY
DEPARTMENT OF PUBLIC SAFETY
Cobb Emergency Management
Agency & Homeland Security

140 N. Marietta Pkwy., Marietta, GA 30060

EYES ON COBB
24-HOUR TIP HOTLINE
(770) 590-5569

WATCH • REPORT • PROTECT



Cobb County...Expect the Best!

This is an official publication from the Cobb County Board of Commissioners.

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Eyes on Cobb



A resident's guide to fighting terrorism

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